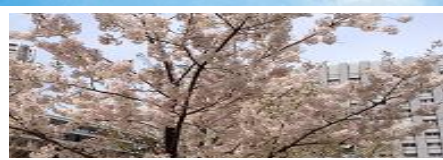


Call for Papers

The 4th International Conference on Serviceology (ICServ2016)

Sept 6(Tue)-8(Thu), 2016

Shibaura Institute of Technology, Tokyo, Japan



The 4th international conference on Serviceology (ICServ2016) will be held for Sept 6(Tue)-8(Thu), 2016 in Tokyo. The main goal of this conference is to provide opportunities for the researchers from academia and industry to share the latest technologies, methodologies, and case studies toward co-creation of services in a sustainable society.

Important Dates (tentative)

April 15	Extended abstract (2-4 pages) submission deadline
May 15	Notification of acceptance
July 15	Full paper or Short paper (Work-in-Progress paper) submission deadline Please note that at least one of the authors must register for the conference paying registration fees by July 15th and submit Camera Ready paper with your registration receipt number.
July 15	Early Registration deadline
Aug. 25	On-line Registration deadline
Sept. 6(Tue)-8(Thu)	Conference

Paper type: Full paper (4-8 pages) or Short paper (2-4 pages)

Please check the details of paper submission on <http://icserv2016.Serviceology.org/>

Topics

1. Service innovation
2. Service design
3. Service marketing
4. Service management and operations
5. Theoretical perspectives on Service
6. Value co-creation & context
7. Service eco-system
8. Human-centered service system
9. Service engineering & technologies
10. Servitization and produtization
11. Service economics & policy
12. Service practices (healthcare, tourism, education, communication, retail, food service, contents service, etc.)

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